

2011-2012 DMAs - Alpha Sequence

Designated Market Area	DMA Code	DMA Rank	Designated Market Area	DMA Code	DMA Rank	Designated Market Area	DMA Code	DMA Rank
Abilene - Sweetwater	662	164	Gainesville	592	163	Ottumwa - Kirksville	631	199
Albany - Schenectady - Troy	532	58	Glendive	798	210	Paducah - Cape Girar D - Harsbg	632	81
Albany, GA	525	150	Grand Junction - Montrose	773	184	Palm Springs	804	145
Albuquerque - Santa Fe	790	45	Grand Rapids - Kalmzoo - B. Crk	563	42	Panama City	656	159
Alexandria, LA	644	179	Great Falls	755	190	Parkersburg	597	192
Alpena	583	208	Green Bay - Appleton	658	69	Peoria - Bloomington	675	116
Amarillo	634	130	Greensboro - H. Point - W. Salem	518	46	Philadelphia	504	4
Anchorage	743	148	Greenville - N. Bern - Washngtn	545	99	Phoenix (Prescott)	753	13
Atlanta	524	9	Greenvll - Spart - Asheville - And	567	37	Pittsburgh	508	23
Augusta - Aiken	520	111	Greenwood - Greenville	647	187	Portland - Auburn	500	78
Austin	635	47	Harlingen - Wslco - Brnsvl - Mca	636	87	Portland, OR	820	22
Bakersfield	800	126	Harrisburg - Lncstr - Leb - York	566	41	Presque Isle	552	205
Baltimore	512	27	Harrisonburg	569	178	Providence - New Bedford	521	53
Bangor	537	155	Hartford & New Haven	533	30	Quincy - Hannibal - Keokuk	717	171
Baton Rouge	716	94	Hattiesburg - Laurel	710	167	Raleigh - Durham (Fayetteville)	560	24
Beaumont - Port Arthur	692	141	Helena	766	206	Rapid City	764	173
Bend, OR	821	193	Honolulu	744	71	Reno	811	108
Billings	756	168	Houston	618	10	Richmond - Petersburg	556	57
Biloxi - Gulfport	746	162	Huntsville - Decatur (Flor)	691	80	Roanoke - Lynchburg	573	66
Binghamton	502	157	Idaho Falls - Pocatello (Jcksn)	758	160	Rochester, NY	538	79
Birmingham (Ann & Tusc)	630	39	Indianapolis	527	26	Rochestr - Mason City - Austin	611	153
Bluefield - Beckley - Oak Hill	559	156	Jackson, MS	718	93	Rockford	610	134
Boise	757	112	Jackson, TN	639	176	Sacramnto - Stktn - Modesto	862	20
Boston (Manchester)	506	7	Jacksonville	561	50	Salisbury	576	144
Bowling Green	736	182	Johnstown - Altoona - St Colge	574	102	Salt Lake City	770	33
Buffalo	514	51	Jonesboro	734	181	San Angelo	661	197
Burlington - Plattsburgh	523	95	Joplin - Pittsburg	603	149	San Antonio	641	36
Butte - Bozeman	754	189	Juneau	747	207	San Diego	825	28
Casper - Riverton	767	196	Kansas City	616	31	San Francisco - Oak - San Jose	807	6
Cedar Rapids - Wtrlo - IwC&Dub	637	89	Knoxville	557	61	Santabarbra - Sanmar - Sanluob	855	122
Champaign & Sprngfld - Decatur	648	82	La Crosse - Eau Claire	702	128	Savannah	507	92
Charleston - Huntington	564	65	Lafayette, IN	582	188	Seattle - Tacoma	819	12
Charleston, SC	519	98	Lafayette, LA	642	124	Sherman - Ada	657	161
Charlotte	517	25	Lake Charles	643	175	Shreveport	612	83
Charlottesville	584	183	Lansing	551	115	Sioux City	624	147
Chattanooga	575	86	Laredo	749	185	Sioux Falls (Mitchell)	725	113
Cheyenne - Scottsbluf	759	195	Las Vegas	839	40	South Bend - Elkhart	588	97
Chicago	602	3	Lexington	541	64	Spokane	881	73
Chico - Redding	868	131	Lima	558	201	Springfield - Holyoke	543	114
Cincinnati	515	35	Lincoln & Hstngs - Krny	722	105	Springfield, MO	619	75
Clarksburg - Weston	598	170	Little Rock - Pine Bluff	693	56	St. Joseph	638	200
Cleveland - Akron (Canton)	510	18	Los Angeles	803	2	St. Louis	609	21
Colorado Springs - Pueblo	752	90	Louisville	529	48	Syracuse	555	84
Columbia - Jefferson City	604	138	Lubbock	651	143	Tallahassee - Thomasville	530	106
Columbia, SC	546	77	Macon	503	118	Tampa - St. Pete (Sarasota)	539	14
Columbus - Tupelo - West Point	673	133	Madison	669	85	Terre Haute	581	154
Columbus, GA (Opelika, AL)	522	127	Mankato	737	198	Toledo	547	74
Columbus, OH	535	32	Marquette	553	180	Topeka	605	136
Corpus Christi	600	129	Medford - Klamath Falls	813	140	Traverse City - Cadillac	540	120
Dallas - Ft. Worth	623	5	Memphis	640	49	Tri-Cities, TN - VA	531	96
Davenport - R. Island - Moline	682	100	Meridian	711	186	Tucson (Sierra Vista)	789	70
Dayton	542	63	Miami - Ft. Lauderdale	528	16	Tulsa	671	59
Denver	751	17	Milwaukee	617	34	Twin Falls	760	191
Des Moines - Ames	679	72	Minneapolis - St. Paul	613	15	Tyler - Longview (Lfk n Ncgd)	709	107
Detroit	505	11	Minot - Bismarck - Dickinson (Wlstr)	687	152	Utica	526	172
Dothan	606	169	Missoula	762	165	Victoria	626	204
Duluth - Superior	676	139	Mobile - Pensacola (Ft Walt)	686	60	Waco - Temple - Bryan	625	88
El Paso (Las Cruces)	765	91	Monroe - El Dorado	628	137	Washington, DC (Hagrstwn)	511	8
Elmira (Corning)	565	174	Monterey - Salinas	828	125	Watertown	549	177
Erie	516	146	Montgomery (Selma)	698	119	Wausau - Rhinelander	705	135
Eugene	801	121	Myrtle Beach - Florence	570	103	West Palm Beach - Ft. Pierce	548	38
Eureka	802	194	Nashville	659	29	Wheeling - Steubenville	554	158
Evansville	649	104	New Orleans	622	52	Wichita Falls & Lawton	627	142
Fairbanks	745	202	New York	501	1	Wichita - Hutchinson Plus	678	67
Fargo - Valley City	724	117	Norfolk - Portsmth - Newpt Nws	544	43	Wilkes Barre - Scranton - Hzttn	577	54
Flint - Saginaw - Bay City	513	68	North Platte	740	209	Wilmington	550	132
Fresno - Visalia	866	55	Odessa - Midland	633	151	Yakima - Pasco - Rchlnd - Knnwck	810	123
Ft. Myers - Naples	571	62	Oklahoma City	650	44	Youngstown	536	110
Ft. Smith - Fay - Sprngdl - Rgrs	670	101	Omaha	652	76	Yuma - El Centro	771	166
Ft. Wayne	509	109	Orlando - Daytona Bch - Melbrn	534	19	Zanesville	596	203

2011-2012 DMAs - Rank Sequence

DMA Rank	DMA Code	Designated Market Area	DMA Rank	DMA Code	Designated Market Area	DMA Rank	DMA Code	Designated Market Area
1	501	New York	71	744	Honolulu	141	692	Beaumont - Port Arthur
2	803	Los Angeles	72	679	Des Moines - Ames	142	627	Wichita Falls & Lawton
3	602	Chicago	73	881	Spokane	143	651	Lubbock
4	504	Philadelphia	74	547	Toledo	144	576	Salisbury
5	623	Dallas - Ft. Worth	75	619	Springfield, MO	145	804	Palm Springs
6	807	San Francisco - Oak - San Jose	76	652	Omaha	146	516	Erie
7	506	Boston (Manchester)	77	546	Columbia, SC	147	624	Sioux City
8	511	Washington, DC (Hagrstwn)	78	500	Portland - Auburn	148	743	Anchorage
9	524	Atlanta	79	538	Rochester, NY	149	603	Joplin - Pittsburg
10	618	Houston	80	691	Huntsville - Decatur (Flor)	150	525	Albany, GA
11	505	Detroit	81	632	Paducah - Cape Girar D - Harsbg	151	633	Odessa - Midland
12	819	Seattle - Tacoma	82	648	Champaign & Sprngfld - Decatur	152	687	Minot - Bismarck - Dickinson (Wlstn)
13	753	Phoenix (Prescott)	83	612	Shreveport	153	611	Rochestr - Mason City - Austin
14	539	Tampa - St. Pete (Sarasota)	84	555	Syracuse	154	581	Terre Haute
15	613	Minneapolis - St. Paul	85	669	Madison	155	537	Bangor
16	528	Miami - Ft. Lauderdale	86	575	Chattanooga	156	559	Bluefield - Beckley - Oak Hill
17	751	Denver	87	636	Harlingen - Wslco - Brnsvl - Mca	157	502	Binghamton
18	510	Cleveland - Akron (Canton)	88	625	Waco - Temple - Bryan	158	554	Wheeling - Steubenville
19	534	Orlando - Daytona Bch - Melbrn	89	637	Cedar Rapids - Wtrlo - IwC&Dub	159	656	Panama City
20	862	Sacramnto - Stkn - Modesto	90	752	Colorado Springs - Pueblo	160	758	Idaho Falls - Pocatello (Jcksn)
21	609	St. Louis	91	765	El Paso (Las Cruces)	161	657	Sherman - Ada
22	820	Portland, OR	92	507	Savannah	162	746	Biloxi - Gulfport
23	508	Pittsburgh	93	718	Jackson, MS	163	592	Gainesville
24	560	Raleigh - Durham (Fayetteville)	94	716	Baton Rouge	164	662	Abilene - Sweetwater
25	517	Charlotte	95	523	Burlington - Plattsburgh	165	762	Missoula
26	527	Indianapolis	96	531	Tri-Cities - VA	166	771	Yuma - El Centro
27	512	Baltimore	97	588	South Bend - Elkhart	167	710	Hattiesburg - Laurel
28	825	San Diego	98	519	Charleston, SC	168	756	Billings
29	659	Nashville	99	545	Greenville - N. Bern - Washngtn	169	606	Dothan
30	533	Hartford & New Haven	100	682	Davenport - R. Island - Moline	170	598	Clarksburg - Weston
31	616	Kansas City	101	670	Ft. Smith - Fay - Sprngdl - Rgrs	171	717	Quincy - Hannibal - Keokuk
32	535	Columbus, OH	102	574	Johnstown - Altoona - St Colge	172	526	Utica
33	770	Salt Lake City	103	570	Myrtle Beach - Florence	173	764	Rapid City
34	617	Milwaukee	104	649	Evansville	174	565	Elmira (Corning)
35	515	Cincinnati	105	722	Lincoln & Hstngs - Krny	175	643	Lake Charles
36	641	San Antonio	106	530	Tallahassee - Thomasville	176	639	Jackson, TN
37	567	Greenvil - Spart - Asheville - And	107	709	Tyler - Longview (Lfk n & Ncgd)	177	549	Watertown
38	548	West Palm Beach - Ft. Pierce	108	811	Reno	178	569	Harrisonburg
39	630	Birmingham (Ann & Tusc)	109	509	Ft. Wayne	179	644	Alexandria, LA
40	839	Las Vegas	110	536	Youngstown	180	553	Marquette
41	566	Harrisburg - Lncstr - Leb - York	111	520	Augusta - Aiken	181	734	Jonesboro
42	563	Grand Rapids - Kalmzoo - B. Crk	112	757	Boise	182	736	Bowling Green
43	544	Norfolk - Portsmth - Newpt Nws	113	725	Sioux Falls (Mitchell)	183	584	Charlottesville
44	650	Oklahoma City	114	543	Springfield - Holyoke	184	773	Grand Junction - Montrose
45	790	Albuquerque - Santa Fe	115	551	Lansing	185	749	Laredo
46	518	Greensboro - H. Point - W. Salem	116	675	Peoria - Bloomington	186	711	Meridian
47	635	Austin	117	724	Fargo - Valley City	187	647	Greenwood - Greenville
48	529	Louisville	118	503	Macon	188	582	Lafayette, IN
49	640	Memphis	119	698	Montgomery (Selma)	189	754	Butte - Bozeman
50	561	Jacksonville	120	540	Traverse City - Cadillac	190	755	Great Falls
51	514	Buffalo	121	801	Eugene	191	760	Twin Falls
52	622	New Orleans	122	855	Santabarbra - Sanmar - Sanluob	192	597	Parkersburg
53	521	Providence - New Bedford	123	810	Yakima - Pasco - Rchlnd - Knnwck	193	821	Bend, OR
54	577	Wilkes Barre - Scranton - Hztn	124	642	Lafayette, LA	194	802	Eureka
55	866	Fresno - Visalia	125	828	Monterey - Salinas	195	759	Cheyenne - Scottsbluf
56	693	Little Rock - Pine Bluff	126	800	Bakersfield	196	767	Casper - Riverton
57	556	Richmond - Petersburg	127	522	Columbus, GA (Opelika, AL)	197	661	San Angelo
58	532	Albany - Schenectady - Troy	128	702	La Crosse - Eau Claire	198	737	Mankato
59	671	Tulsa	129	600	Corpus Christi	199	631	Ottumwa - Kirksville
60	686	Mobile - Pensacola (Ft Walt)	130	634	Amarillo	200	638	St. Joseph
61	557	Knoxville	131	868	Chico - Redding	201	558	Lima
62	571	Ft. Myers - Naples	132	550	Wilmington	202	745	Fairbanks
63	542	Dayton	133	673	Columbus - Tupelo - West Point	203	596	Zanesville
64	541	Lexington	134	610	Rockford	204	626	Victoria
65	564	Charleston - Huntington	135	705	Wausau - Rhinelander	205	552	Presque Isle
66	573	Roanoke - Lynchburg	136	605	Topeka	206	766	Helena
67	678	Wichita - Hutchinson Plus	137	628	Monroe - El Dorado	207	747	Juneau
68	513	Flint - Saginaw - Bay City	138	604	Columbia - Jefferson City	208	583	Alpena
69	658	Green Bay - Appleton	139	676	Duluth - Superior	209	740	North Platte
70	789	Tucson (Sierra Vista)	140	813	Medford - Klamath Falls	210	798	Glendive

2011-2012 DMAs - Code Sequence

DMA Code	Designated Market Area	DMA Code	Designated Market Area	DMA Code	Designated Market Area
500	Portland – Auburn	573	Roanoke – Lynchburg	679	Des Moines – Ames
501	New York	574	Johnstown – Altoona – St Colge	682	Davenport – R. Island – Moline
502	Binghamton	575	Chattanooga	686	Mobile – Pensacola (Ft Walt)
503	Macon	576	Salisbury	687	Minot – Bismarck – Dickinson (Wlstr)
504	Philadelphia	577	Wilkes Barre – Scranton – Hztn	691	Huntsville – Decatur (Flor)
505	Detroit	581	Terre Haute	692	Beaumont – Port Arthur
506	Boston (Manchester)	582	Lafayette, IN	693	Little Rock – Pine Bluff
507	Savannah	583	Alpena	698	Montgomery (Selma)
508	Pittsburgh	584	Charlottesville	702	La Crosse – Eau Claire
509	Ft. Wayne	588	South Bend – Elkhart	705	Wausau – Rhinelander
510	Cleveland – Akron (Canton)	592	Gainesville	709	Tyler – Longview (Lfkn & Ncgd)
511	Washington, DC (Hagrstwn)	596	Zanesville	710	Hattiesburg – Laurel
512	Baltimore	597	Parkersburg	711	Meridian
513	Flint – Saginaw – Bay City	598	Clarksburg – Weston	716	Baton Rouge
514	Buffalo	600	Corpus Christi	717	Quincy – Hannibal – Keokuk
515	Cincinnati	602	Chicago	718	Jackson, MS
516	Erie	603	Joplin – Pittsburg	722	Lincoln & Hstngs – Krny
517	Charlotte	604	Columbia – Jefferson City	724	Fargo – Valley City
518	Greensboro – H. Point – W. Salem	605	Topeka	725	Sioux Falls (Mitchell)
519	Charleston, SC	606	Dothan	734	Jonesboro
520	Augusta – Aiken	609	St. Louis	736	Bowling Green
521	Providence – New Bedford	610	Rockford	737	Mankato
522	Columbus, GA (Opelika, AL)	611	Rochestr – Mason City – Austin	740	North Platte
523	Burlington – Plattsburgh	612	Shreveport	743	Anchorage
524	Atlanta	613	Minneapolis – St. Paul	744	Honolulu
525	Albany, GA	616	Kansas City	745	Fairbanks
526	Utica	617	Milwaukee	746	Biloxi – Gulfport
527	Indianapolis	618	Houston	747	Juneau
528	Miami – Ft. Lauderdale	619	Springfield, MO	749	Laredo
529	Louisville	622	New Orleans	751	Denver
530	Tallahassee – Thomasville	623	Dallas – Ft. Worth	752	Colorado Springs – Pueblo
531	Tri-Cities, TN – VA	624	Sioux City	753	Phoenix (Prescott)
532	Albany – Schenectady – Troy	625	Waco – Temple – Bryan	754	Butte – Bozeman
533	Hartford & New Haven	626	Victoria	755	Great Falls
534	Orlando – Daytona Bch – Melbrn	627	Wichita Falls & Lawton	756	Billings
535	Columbus, OH	628	Monroe – El Dorado	757	Boise
536	Youngstown	630	Birmingham (Ann & Tusc)	758	Idaho Falls – Pocatello (Jcksn)
537	Bangor	631	Ottumwa – Kirksville	759	Cheyenne – Scottsbluf
538	Rochester, NY	632	Paducah – Cape Girar D – Harsbg	760	Twin Falls
539	Tampa – St. Pete (Sarasota)	633	Odessa – Midland	762	Missoula
540	Traverse City – Cadillac	634	Amarillo	764	Rapid City
541	Lexington	635	Austin	765	El Paso (Las Cruces)
542	Dayton	636	Harlingen – Wslco – Brnsvl – Mca	766	Helena
543	Springfield – Holyoke	637	Cedar Rapids – Wtrlo – IwC&Dub	767	Casper – Riverton
544	Norfolk – Portsmth – Newpwt Nws	638	St. Joseph	770	Salt Lake City
545	Greenville – N. Bern – Washngtn	639	Jackson, TN	771	Yuma – El Centro
546	Columbia, SC	640	Memphis	773	Grand Junction – Montrose
547	Toledo	641	San Antonio	789	Tucson (Sierra Vista)
548	West Palm Beach – Ft. Pierce	642	Lafayette, LA	790	Albuquerque – Santa Fe
549	Watertown	643	Lake Charles	798	Glendive
550	Wilmington	644	Alexandria, LA	800	Bakersfield
551	Lansing	647	Greenwood – Greenville	801	Eugene
552	Presque Isle	648	Champaign & Sprngfld – Decatur	802	Eureka
553	Marquette	649	Evansville	803	Los Angeles
554	Wheeling – Steubenville	650	Oklahoma City	804	Palm Springs
555	Syracuse	651	Lubbock	807	San Francisco – Oak – San Jose
556	Richmond – Petersburg	652	Omaha	810	Yakima – Pasco – Rchlnd – Knnwck
557	Knoxville	656	Panama City	811	Reno
558	Lima	657	Sherman – Ada	813	Medford – Klamath Falls
559	Bluefield – Beckley – Oak Hill	658	Green Bay – Appleton	819	Seattle – Tacoma
560	Raleigh – Durham (Fayetteville)	659	Nashville	820	Portland, OR
561	Jacksonville	661	San Angelo	821	Bend, OR
563	Grand Rapids – Kalmzoo – B. Crk	662	Abilene – Sweetwater	825	San Diego
564	Charleston – Huntington	669	Madison	828	Monterey – Salinas
565	Elmira (Corning)	670	Ft. Smith – Fay – Sprngdl – Rgrs	839	Las Vegas
566	Harrisburg – Lncstr – Leb – York	671	Tulsa	855	Santabarbra – Sanmar – Sanluob
567	Greenvll – Spart – Ashevll – And	673	Columbus – Tupelo – West Point	862	Sacramnto – Stktn – Modesto
569	Harrisonburg	675	Peoria – Bloomington	866	Fresno – Visalia
570	Myrtle Beach – Florence	676	Duluth – Superior	868	Chico – Redding
571	Ft. Myers – Naples	678	Wichita – Hutchinson Plus	881	Spokane